DECADE OF ENDURANCE
TOGETHER WE THRIVE
SEPTEMBER 28 - 29, 2020

SC Thrive
10TH ANNUAL TRAINING
SPONSORSHIP PACKAGES
Welcome to SC Thrive’s 10th Annual Training:

DECADE OF ENDURANCE
TOGETHER WE THRIVE

For our 10th anniversary, we are excited to offer our Annual Training through a completely virtual experience.

In celebration, this year’s theme honors our start a decade ago with the mission of leading South Carolinians to stability by providing innovative and efficient access to quality of life resources. It pays tribute to one of the secrets of our success – working together with more than 400 community partners around the state.

“I’ve been to probably a hundred conferences over the course of my career. SC Thrive’s Annual Training ranks right up there at the top—the speakers were all passionate about their topics. I wish there were more time so I could listen to the ones I missed from the tracks I chose.”

–Ken Murphy, Protech Solutions, 2019 Sponsor
**2020 EVENT AT-A-GLANCE:**

**Event:** SC Thrive’s 10th Annual Training  
**Theme:** Decade of Endurance – Together We Thrive  
**Date:** September 28 – 29, 2020  
**Attendees:** More than 300 leaders from across South Carolina  
**Exposure:** More than 12,000 professionals across the entire state of South Carolina  
**Represented:** Nonprofits, Healthcare Organizations, Schools, Churches, Universities, Technical Schools and Other Agencies  
**Shared Goal:** Improving the lives of South Carolinians  
**Event Goal:** Learning, Growing, Sharing Ideas, Celebrating Successes, Networking  

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**BE SEEN BY OVER**

**12,000 PROFESSIONALS ACROSS SOUTH CAROLINA**

“I’ve been coming to this event for years and love it because its large enough to have a positive impact on my business, but intimate enough to be able to make meaningful connections.”

— Patrick Jinks, The Jinks Perspective, 2019 Sponsor
2020 SPONSORSHIP PACKAGES

GOLD SPONSORSHIP
Limit Three
For a $10,000 investment the Gold Sponsor will receive:
• Logo on Breakout Session Slot
• Logo on all Printed Promotional Communications
• Highlight in Email Communications
• Opportunity for Video Exposure
• Verbal Recognition during Event
• Social Media Exposure (Pre- & Post-Event)
• Website Exposure (Pre- & Post-Event)
• Slideshow Recognition
• Half Page in Electronic Program Booklet
• Deluxe Distribution of Electronic Materials
• Three (3) Complimentary Registrations
• Three (3) Complimentary Tickets to Virtual Networking Event

PLATINUM SPONSORSHIP
Limit Two
For a $20,000 investment the Platinum Sponsor will receive:
• Opening or Closing Speaking Opportunity
• Opportunity to Include Branded Items in Mailing
• Logo on Breakout Session Slot
• Logo on all Printed Promotional Communications
• Highlight in Email Communications
• Opportunity for Video Exposure
• Verbal Recognition during Event
• Social Media Exposure (Pre- & Post-Event)
• Website Exposure (Pre- & Post-Event)
• Slideshow Recognition
• Full Page in Electronic Program Booklet
• Deluxe Distribution of Electronic Materials
• Four (4) Complimentary Registrations
• Four (4) Complimentary Tickets to Virtual Networking Event

PRESENTING SPONSORSHIP
Exclusive Opportunity
For a $40,000 investment the Presenting Sponsor will receive:
• First Right of Refusal for 2021
• Statewide Press Release
• Opening and Closing Speaking Opportunities
• Opportunity to Include Branded Items in Mailing
• Logo on Breakout Session Slot
• Logo on all Printed Promotional Communications
• Highlight in Email Communications
• Opportunity for Video Exposure
• Verbal Recognition during Event
• Social Media Exposure (Pre- & Post-Event)
• Website Exposure (Pre- & Post-Event)
• Slideshow Recognition
• Full Page in Electronic Program Booklet
• Deluxe Distribution of Electronic Materials
• Five (5) Complimentary Registrations
• Five (5) Complimentary Tickets to Virtual Networking Event

SILVER SPONSORSHIP
Limit Four
For a $5,000 investment the Silver Sponsor will receive:
• Highlight in Email Communications
• Opportunity for Video Exposure
• Verbal Recognition during Event
• Social Media Exposure (Pre- & Post-Event)
• Website Exposure (Pre- & Post-Event)
• Slideshow Recognition
• Half Page in Electronic Program Booklet
• Deluxe Distribution of Electronic Materials
• Two (2) Complimentary Registrations
• Two (2) Complimentary Tickets to Virtual Networking Event

SOLD
## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### BRONZE SPONSORSHIP  
*Limit Six*

For a $2,500 investment the Bronze Sponsor will receive:

- Opportunity for Video Exposure
- Verbal Recognition during Event
- Social Media Exposure (Pre- & Post-Event)
- Website Exposure (Pre- & Post-Event)
- Slideshow Recognition
- Quarter Page in Electronic Program Booklet
- Distribution of Electronic Materials
- One (1) Complimentary Registration
- One (1) Complimentary Ticket to Virtual Networking Event

### FRIEND SPONSORSHIP  
*Limit Six*

For a $1,500 investment the Friend Sponsor will receive:

- Social Media Exposure (Pre- & Post-Event)
- Website Exposure (Pre- & Post-Event)
- Slideshow Recognition
- Quarter Page in Electronic Program Booklet
- Distribution of Electronic Materials
- One (1) Complimentary Registration
- One (1) Complimentary Ticket to Virtual Networking Event

### EXHIBITOR  
*Unlimited*

For a $500 investment an Exhibitor will receive:

- Logo in Electronic Program Booklet
- Distribution of Electronic Materials
- One (1) Complimentary Registration
- One (1) Complimentary Ticket to Virtual Networking Event

### DON’T SEE A SPONSORSHIP PACKAGE THAT WORKS FOR YOU?  

*No problem.* Contact us and we will be happy to discuss creating a sponsorship package to meet your needs.

Laurey Carpenter 803-934-5858 or lcarpenter@scthrive.org

Charlotte Rankin at 803-399-9587 or crankin@scthrive.org

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“As usual the speakers chosen were excellent. I always learn something I can apply to both my professional and personal life.”

- 2019 Annual Training Attendee

“The communication sessions were well done and incredibly applicable.”

- 2019 Annual Training Attendee
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SECURING YOUR SPONSORSHIP PACKAGE:

All sponsorships are first come, first served. Please complete the Sponsor Registration Form below and mail with check no later than July 1, 2020 to:

SC Thrive
Attn: Allie Boykin
PO Box 23503
Columbia, SC 29223

Name of Organization: _____________________________________________________________________________________

Contact Person: ___________________________________________________________________________________________

Contact Person Title: _______________________________________________________________________________________

Mailing Address: ___________________________________________________________________________________________

City, State, Zip: _____________________________________________________________________________________________

Email Address: _____________________________________________________________________________________________

Phone Number: ____________________________________________________________________________________________

Sponsorship Level: _________________________________________________________________________________________

Please Note: Sponsorships are not valid until paid in full. Sponsorships must be paid in full by July 1, 2020. Upon receipt of payment, a confirmation will be sent to you.

About SC Thrive
SC Thrive is a nonprofit offering solutions to South Carolinians in need of accessing resources but facing a multitude of barriers. With several online services, training programs and more than 400 strategic partnerships, SC Thrive meets people where they are and helps simplify complex processes - giving South Carolinians more efficient access to the quality of life resources needed so they can move towards stability.

Office: 800.726.8774 | Fax: 803.764.3325 | scthrive.org