

sc Thrive



Midlands

February 22, 2025

SPONSORSHIP PACKAGES

2025 EVENT AT-A-GLANCE

EVENT:

SC Thrive Paddle Battle: Midlands

DATE:

February 22, 2025

LOCATION:

Lexington County Tennis Complex
425 Oak Drive,
Lexington, SC 29073

ATTENDEES:

Over 100 pickleball enthusiasts

EXPOSURE:

More than 500 professionals from different regions of South Carolina

SHARED GOAL:

Improving the lives of South Carolinians

EVENT GOAL:

Pickleball, engaging in learning, celebrating successes, networking, and promoting healthy living

2025 SPONSORSHIP PACKAGES AT-A-GLANCE

Level	Title	Gold	Silver	Bronze	Lunch	Water	Corporate Team
Investment Amount	\$30,000	\$10,000	\$5,000	\$2,500	\$2,000	\$1,500	\$500
Available	1	2	3	4	2	2	Unlimited
First Right of Refusal	✓						
Speaking Opportunity	✓						
Video Exposure	✓						
Opportunity for Logo on Promotional Communications	✓	✓	✓				
Opportunity to Include Branded Materials in Attendee Bags	✓	✓	✓				
Verbal Recognition	✓	✓	✓	✓	✓	✓	
Social Media Exposure	✓	✓	✓	✓	✓	✓	✓
Website Exposure	✓	✓	✓	✓	✓	✓	✓
Exhibition Space	Premier	Deluxe	Deluxe	Standard	Standard		
Complimentary Registrations	4	4	2	2	2	2	2
Tickets to Networking Reception	8	4	2	2	2	2	2

Please reach out if the existing sponsorship packages don't meet your requirements. We are more than willing to discuss a customized package that aligns with your specific needs.

Megan Mollenhauer | mmollenhauer@scthrive.org | 803.351.3419

2025 SPONSORSHIP PACKAGES

TITLE SPONSORSHIP

Exclusive Opportunity

SOLD

Title Sponsor Receives:

- Logo Prominently Displayed on Tournament Banners and Promotional Materials
- Prominent Placement of Logo on Tournament T-shirt
- Highlight in Email Communication
- Website and Social Media Exposure (Pre & Post Tournament)
- Verbal Recognition and Opportunity to Speak During the Event
- Opportunity to Include Branded Materials in Attendee Bags
- Video Exposure
- Premier Exhibition Space*
- Complimentary Tournament Registration for Two Teams (4 Players)
- Eight Complimentary Tickets to Networking Reception

GOLD SPONSORSHIP

Limit Two

\$10,000 Investment
Gold Sponsor Receives:

- Logo Displayed on Tournament Banners and Promotional Materials
- Placement of Logo on Tournament T-shirt
- Highlight in Email Communications
- Website and Social Media Exposure (Pre & Post Tournament)
- Verbal Recognition During the Event
- Opportunity to Include Branded Materials in Attendee Bags
- Deluxe Exhibition Space*
- Complimentary Tournament Registration for Two Teams (4 Players)
- Four Complimentary Tickets to Networking Reception

SILVER SPONSORSHIP

Limit Three

\$5,000 Investment
Silver Sponsor Receives:

- Logo Displayed on Tournament Banners and Promotional Materials
- Opportunity to Include Branded Materials in Attendee Bags
- Placement of Logo on Tournament T-shirt
- Verbal Recognition During the Event
- Highlight in Email Communications
- Website and Social Media Exposure (Pre & Post Tournament)
- Deluxe Exhibition Space*
- Complimentary Tournament Registration for One Team (2 Players)
- Two Complimentary Tickets to Networking Reception

BRONZE SPONSORSHIP

Limit Four

\$2,500 Investment
Bronze Sponsor Receives:

- Highlight in Email Communications
- Verbal Recognition During the Event
- Website and Social Media Exposure (Pre & Post- Tournament)
- Standard Exhibition Space*
- Complimentary Tournament Registration for One Team (2 Players)
- Two Complimentary Tickets to Networking Reception

*Premier Exhibition Space = 1st choice of placement of table indoors

*Deluxe Exhibition Space= Preferred placement of table indoors

*Standard Exhibition Space= Placement of table indoors

***Table or Chairs Not included* (Please Bring Your Own)**

ADDITIONAL SPONSORSHIP OPPORTUNITIES

LUNCH SPONSORSHIP

Minimum Two

\$2,000 Investment Lunch
Sponsor Receives:

- Verbal Recognition During the Event
- Website and Social Media Exposure (Pre & Post-Tournament)
- Standard Exhibition Space*
- Complimentary Tournament Registration for One Team (2 Players)
- Two Complimentary Tickets to Networking Reception

WATER SPONSORSHIP

Minimum Two

\$1,500 Investment
Water Sponsor Receives:

- Verbal Recognition During the Event
- Website and Social Media Exposure (Pre & Post-Tournament)
- Complimentary Tournament Registration for One Team (2 Players)
- Two Complimentary Tickets to Networking Reception

CORPORATE TEAMS

Unlimited

\$500 Investment
Corporate Team Receives:

- Complimentary Tournament Registration for One Team (2 Players)
- Placement of Logo on Tournament T-shirt
- Website and Social Media Exposure (Pre & Post-Tournament)
- Two Complimentary Tickets to Networking Reception



**Just want to play? Scan
the QR Code here to
register!**



SECURING YOUR SPONSORSHIP PACKAGE

All sponsorships are first come, first served. Please complete the Sponsorship Registration Form below and mail with check no later than February 1, 2025 or scan the QR code to register for sponsorship online.

SC Thrive
Attn: Finance Department
120 Research Drive
Columbia, SC 29203



Name of Organization: _____

Contact Person: _____

Contact Title: _____

Mailing Address: _____

City, State, Zip: _____

Email Address: _____

Cell Phone Number: _____

Sponsorship Level: _____

Please Note: Sponsorships are not valid until paid in full and must be paid by February 1, 2025. A confirmation will be sent to you when payment is received.

