

2022



sc Thrive
ANNUAL REPORT

A NOTE FROM THE CEO

Healthcare. Nutrition. Stable income. All are vital to survival, but these basic necessities are missing in the lives of so many South Carolinians. Confusing programs and complex systems leave thousands unassisted by the very benefits built to help them in their time of crisis. Thankfully, they can call on SC Thrive.

Since 2010, our nonprofit and our partners have **assisted more than 450,000 South Carolinians and helped return an estimated \$876 million** in the form of tax refunds and state and federal benefits. We provide easy access to crucial resources so people can have a better quality of life.

I'm happy to share that 2022 was one of our most exciting years. We **welcomed 66 new partner sites** that are now providing benefit screenings and application submissions. We **connected 44,063 people to much-needed resources**. And most importantly, we watched thousands of mothers, fathers, children, seniors, and Veterans move from crisis to stability.

It was an amazing year, and we couldn't have done it without the support of our partners and partner sites. Together we are helping thousands in our communities thrive.

Join us as we work to reach even more South Carolinians in 2023!

With gratitude,



Tricia Richardson
Chief Executive Officer
SC Thrive

WHAT WE ACHIEVED

SC Thrive was created to answer one important question: Why do so many families struggle to meet basic needs when there are millions in state and federal funds that remain unclaimed? Turns out, they just need help.

2022 BY THE NUMBERS

SINCE 2010:

\$876M
returned to SC



367,635
benefits applications completed

461,982
people served

IN 2022:

3,540
tax returns filed



1,669
service workers & volunteers trained

40,030
benefits applications completed

A FOCUS ON MENTAL HEALTH & WELLNESS

Did you know? More than 700,000 South Carolinians are battling mental health conditions. Together with the South Carolina Department of Mental Health, we created a pilot program in 2022 that connects behavioral health providers to pediatricians, alleviating barriers to care by allowing for earlier detection and treatment, resulting in better outcomes.

In addition:

We helped **450** people become certified in Mental Health First Aid.

Hundreds of **educators, counselors, healthcare workers and service providers** joined the fight to reduce barriers to treatment.



OUR THEME FOR 2022

THREE WORDS THAT GUIDE US AS WE SEEK TO:

1. BETTER

Get **better** in our efforts to provide meaningful services.

2. BRIGHTER

Shine a **brighter** light on opportunities for human service providers to collaborate.

3. BALANCED

Ensure **balanced** and fair access to services, for all those in need.

WHO WE SERVE & HOW WE HELP

Each year in South Carolina, millions of dollars of available resources go unused. SC Thrive is here to help change that. In 2022...



Our online portal won a national competition. With Thrive Hub, we made it easier than ever for South Carolinians to apply for state and federal benefits. Now, our online portal has been **honored as one of the best**. We were thrilled to be recognized as a grand prize winner in the 2022 Social Care Referrals Challenge. This award, presented by the Administration for Community Living, recognizes outstanding IT solutions from community benefit organizations.



Our Contact Center agents answered more than 48,000 calls for assistance. They helped clients navigate the complex systems necessary to apply for resources and benefits, provided Spanish translations and offered virtual sessions to those unable to travel.



Our Benefits Counselors helped thousands of Clients complete applications. We connected families to the Supplemental Nutrition Assistance Program (SNAP), Temporary Assistance for Needy Families (TANF), Healthy Connections Medicaid, Healthy Connections Prime, and other vital programs that help cover medical expenses and put food on the table.



Thanks to the generous support of partners, funders, and donors we were able to dedicate:



\$4.2M

to health education & outreach



\$1.2M

to food security outreach & technology



\$335K

to strategy development & administration



\$144K

to mental health programs



\$45K

to support financial wellness



\$18K

to veteran programs



\$13K

to housing programs

2022 FUNDING

THE PARTNERS WHO MAKE IT POSSIBLE

AARP Foundation

BlueCross BlueShield of South
Carolina Foundation

Healthy Palmetto

Molina Healthcare

Medical University of South Carolina

No Kid Hungry South Carolina

One80 Place

South Carolina Department of Health
and Environmental Control

South Carolina Department of Health
and Human Services

South Carolina Department of Mental
Health

South Carolina Department of Social
Services

South Carolina Infant Child Mental
Health Association

Trident United Way

United States Department of Agriculture

University of South Carolina

United States Administration for
Community Living

All SC Thrive Partner Sites

SC Thrive leads South Carolinians to stability
by providing innovative and efficient access
to quality of life resources.



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